



SPONSORSHIP OPPORTUNITIES

PRESENTING \$25,000

1 AVAILABLE

- // Venue Co-Branding | logo displayed with The Lot's logo on primary venue signage
- // Venue Rental | receive two complimentary or discounted venue rentals* | 100 drink tickets to use during each of the events
- // Sponsor Wall | top logo placement on wall at venue
- // Website | clickable top banner location on thelotdowntownshreveport.com
- // Social Media | logo or tag included in all social media posts for events sponsored by The Lot
- // Print | logo on all print media produced for events sponsored by The Lot
- // Email | clickable top banner on promotional emails for events sponsored by The Lot
- // Tickets | logo on event ticket confirmation email
- // Media Mentions | name and tag line used in all interviews conducted for events sponsored by The Lot
- // Reciprocal Marketing | reposting to The Lot's channels up to 4X per year and to email list 2X per year
- // VIP Access | 12 tickets for each event sponsored by The Lot with VIP private tables when available

* No charge for venue rental Sunday through Thursday or receive half off on Friday and Saturday rentals. Subject to schedule availability.

DIAMOND \$10,000

3 AVAILABLE

- // Sponsor Wall | logo placement on wall at venue
- // Venue Rental | receive one complimentary or discounted venue rental* | 100 drink tickets to use during each of the events
- // Website | clickable premium banner location on thelotdowntownshreveport.com
- // Social Media | logo or tag included in at least 3 social media posts for events sponsored by The Lot
- // Email | clickable premium banner on promotional emails for events sponsored by The Lot
- // Reciprocal Marketing | reposting to The Lot's channels up to 2X per year and to email list 1X per year
- // VIP Access | 6 tickets for each event sponsored by The Lot with VIP private table when available

* No charge for venue rental Sunday through Thursday or receive half off on Friday and Saturday rentals. Subject to schedule availability.

PLATINUM \$5,000

5 AVAILABLE

- // Sponsor Wall | logo placement on wall at venue
- // Website | clickable logo on thelotdowntownshreveport.com
- // Social Media | logo or tag included in at least 1 social media post for events sponsored by The Lot
- // Email | clickable logo on promotional emails for events sponsored by The Lot
- // Reciprocal Marketing | reposting to The Lot's channels up to 1X per year
- // VIP Access | 3 tickets for each event sponsored by The Lot in VIP area when available

GOLD \$2,500

5 AVAILABLE

- // Sponsor Wall | name placement on wall at venue
- // Website | clickable logo on thelotdowntownshreveport.com
- // Social Media | sponsor recognition on social media 4X per year
- // VIP Access | 6 tickets for event of choice sponsored by The Lot in VIP area when available

STAGEHAND SINGLE EVENT SPONSOR \$1,000

4 PER EVENT

- // Website | clickable logo on thelotdowntownshreveport.com
- // Social Media | sponsor recognition on social media 4X during event promotion
- // VIP Access | 4 tickets for event in VIP area when available

GROUPIE up to \$500

UNLIMITED

- // Social Media | shout out on social media 2x per year
- // Satisfaction | enjoy knowing you are helping to keep live music and events happening!